

## **DiALAB Series - 6 to 14 December 2024, Salvador-Brazil**

**Open call until ~~July 24th, 2024~~ August 7th, 2024**

### **1.Presentation**

With the growth of the streaming market in Brazil, largely driven by studio investments in the production of national series, we created DiALAB Series in order to encourage the development of professionals and their fictional serial narrative projects through an immersive program with consultancy activities, workshops, case studies and masterclasses.

### **2.Activities**

We will offer specialized training aimed at improving serial narratives in the fiction genre written by black screenwriters, helping them with tools capable of expanding their business opportunities with the industry.

In 2024, DiALAB Series offers a program that aims to enhance the development work of selected projects, which consists of:

- In October, an online preparation meeting on the main aspects of project development;
- In December, from the 6th to the 14th, in Salvador, Brazil, nine days of in-person immersion in a space conducive to work with consultancy activities and business opportunities based on dialogue with our team of invited consultants.

The complete DiALAB Series program will be made available after the selected projects are announced.

### **3.Dates and Participation**

Registration for DiALAB Fics can be made from **June 19th until 6:00 pm (Brazilian time/UTC-3) on ~~July 24th, 2024~~ August 7th, 2024** by filling out the online registration form.

Black people, over 18 years old, from any country in the world, with fiction series projects in the development phase, can register.

Only project applications in Portuguese or Spanish will be considered. The laboratory activities will be mainly in Portuguese.

To participate in DiALAB Series, projects must have a screenwriter/director and a producer who confirm their full participation in the laboratory activities that will be held in person in Salvador, Bahia, Brazil, between December 6th and 14th, 2024, in addition to online assistance activities prior to the date of the in-person stage.

The selected projects will be announced in the second half of September/2024 through DiALAB's official channels.

### **4.Eligibility and Conditions**

1. DiALAB Series will select up to four fiction series projects in the development phase.
2. To register, you must complete the online registration form with the following items:
  - a. Storyline (up to 60 words);

- b. Synopsis (up to 600 words);
  - c. Treatment of the first season (up to 5,000 words);
  - d. Creative and conceptual project proposal (up to 600 words);
  - e. Motivation letter from the main screenwriter (up to 400 words);
  - f. Motivation letter from the main producer (up to 400 words);
  - g. Biofilmography of the main screenwriter (up to 400 words);
  - h. Biofilmography of the main producer (up to 400 words);
  - i. Project budget in major items (in US dollars);
  - j. Project financing plan (in US dollars);
  - k. Project development strategy;
  - l. Link to a previously completed work (available on streaming platforms such as Vimeo or YouTube);
  - m. Visual references of the project (moodboard, teaser or photographic references).
3. If the project is an adaptation of a pre-existing work, it is mandatory to send authorization for adaptation from the copyright holders. Any action requiring authorship, misuse of copyright, or similar is fully and irrefutably borne by the participant.
  4. Only project applications in Portuguese or Spanish will be accepted. The laboratory activities will be carried out mainly in Portuguese.
  5. The candidate represents and guarantees to DiALAB Series that: (i) he/she is the author or co-author of the project, being the legitimate holder of the right and that you have the authority to submit it to DiALAB Series 2024 for evaluation under the terms and conditions stated herein; (ii) the project does not violate or infringe any third party rights; and (iii) no third party not declared at the time of registration has any right to the project submitted for evaluation.
  6. Projects will be evaluated by a selection committee formed specifically for this purpose, and its decisions are irrevocable.
  7. By registering for this call, the candidate declares that they are fully aware that this selection is a competition notice and that their project will be read by different selectors, exempting DiALAB Series and the others involved from any responsibility in the face of possible questions regarding the emergence of similar projects.
  8. Prize winners must sign a Term of Commitment with the Prize and/or Partner offering the prizes.
  9. When registering, the candidate undertakes to insert the DiALAB Series logo in the credits of the film from the selected project, as well as mention their participation in DiALAB Series with the following phrase: THIS PROJECT FILM PARTICIPATED IN DiALAB SERIES 2024.
  10. With the support of the Programa Ibermedia, DiALAB will offer grants to cover the costs of 1 (one) air ticket per project, as well as the costs of accommodation in a double room (DBL) to be shared by the main screenwriter and the main producer of the selected project.
  11. The representatives of the selected projects undertake to pay for the airfare for the participation of the second representative of the project.
  12. DiALAB Series is not responsible for the consequences of untrue information that may be presented by participants in this selection, reserving the prerogative to disqualify, at any time, those responsible for any infractions of these regulations.

13. When registering their project, the candidate affirms consent and agreement with the terms contained in this regulation, further stating that all information provided to the DiALAB Series organization at the time of registration is true.
14. Upon registration, a fee of R\$50.00 (fifty reais) will be charged.
15. Any omitted cases will be sovereignly decided by the organization.
16. If you have any questions, please get in touch via email at [programas@dialab.me](mailto:programas@dialab.me)